

ADVERTISEMENT FOR BIDS
City of Hiawassee
2017 Web Page & Social Media

The City of Hiawassee is looking to revise and expand its web presence in 2017. Expansion includes establishing a social media presence using Facebook, Twitter, and Google Plus. The City's wishes to encourage citizen interaction, increase transparency, provide news and events, support for local events and organizations, manage emergencies and crises, and promote tourism.

The Facebook services will include development of one (1) City of Hiawassee fan page for all of city government. The same will apply to Twitter page development and Google Plus. The vendor will actively manage all accounts. Sealed bids will be received by the City of Hiawassee for services necessary a 2017 Web Page & Social Media.

Bids will be received at City Hall, 50 River Street, Hiawassee, GA 30546 until 2:00 p.m. on February 1, 2016. Any bid received after said time and date of bid opening will not be considered. Bids will be publicly opened and read aloud at the above time and location. All bids will be evaluated by the Mayor and/or staff. Bidder are encouraged to review the current webpage. The Bidder should include in their proposal specific social media management services including:

1. The number of Facebook Posts per month.
2. The number of Twitter Posts per month.
3. The number of Google Plus Posts per month.
4. Holiday and Special Events Posts.
5. Time and Costs for Account Monitoring.
6. Friend / Fan Management.
7. Response to Post Comments.
8. Reputation Management
9. Monthly content summary.
10. Custom Social Media Graphics
11. Custom Facebook Tab that Redirects to www.hiawassee.ga.gov.
12. Page updates and improvements using latest photos and images.
13. Integration of pages with City web site.
14. Newsletter/Blog Management.
15. City Forms.
16. Links for payment of Utilities and Tickets.

Each bid must be submitted in a SEALED ENVELOPE, addressed to the City. Each sealed envelope containing a Bid must be plainly marked on the outside as, "Web Page & Social Media Bid, Hiawassee, Towns County, Georgia". If the bid is made by mail, the sealed envelope containing the Bid must be enclosed in a separate mailing envelope to the attention of the City at the address previously given prior to the time indicated above. CONTRACTORS and SUBCONTRACTORS bidding on this Project will be required to comply with all Federal, State, and local laws.

Barbara Mathis, Mayor
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